

e-txt™ The Leading Bulk SMS Software

It has been estimated that in Europe alone we send over a billion text messages every month and that this number is continuing to grow. Mobile marketing is thus the fastest growing sector of the marketing industry and can be beneficial for companies of all shapes and sizes. SMS is a very inexpensive communication avenue that is also very convenient and wide ranging. More people can be reached via mobile phone devices than via the internet and are far more likely to actually read a promotional text message than they are a promotional email.

Using text messaging as a means to promote your goods or services can have numerous benefits including saving you money. Bulk **SMS software** providers can provide you with a large number of text credits for a much cheaper rate and the integrated database will ensure that you do not waste credits on recipients who may not even be interested in your services. Text messages are also much more convenient than phone calls as they can be saved and read when it is more suitable for the recipient to do so, rather than a phone call which may be hindered by loud background noises or inappropriate timing.

The SMS messaging service put forward by Dynmark can bring the force of mobile marketing to your business or organisation and enable your company to send, receive, filter and sort promotional text messages allowing for the implementation of innovative and effective mobile marketing and sales promotions.

Dynmark was founded in 2001 by a small team of software engineers who designed and developed the SMS messaging platform and PC based bulk SMS text messaging application that was to become e-txt™. This unique and sophisticated **SMS software** requires minimal maintenance and administration efforts yet is likely to increase the productivity of your business or organisation greatly.

e-txt™ has many advanced features and benefits and at its most basic functions like a mobile email by allowing you to send and receive send and receive SMS text messages direct from your email account to multiple mobile phones globally. Dynmark has since developed more advanced versions of e-txt™ including e-txt™ Multi-user and e-txt™ WAN manager applications. These allow for enterprise-wide server versions of e-txt™ to be available for use on multiple workstations and for sharing message credits and control.

Although most **bulk SMS software** providers will offer advanced variations of their software including setting up groups of regularly used numbers, and timed message scheduling, e-txt™ is considered by many to be the most authoritative text message distribution system that can be utilised by any organisation including mobile communications, clubs and social organisations, or even customer support departments. If you are interested in this **bulk SMS software** then please visit our website at www.e-txt.co.uk for more details.