

How to set up a 'First 10 win' campaign

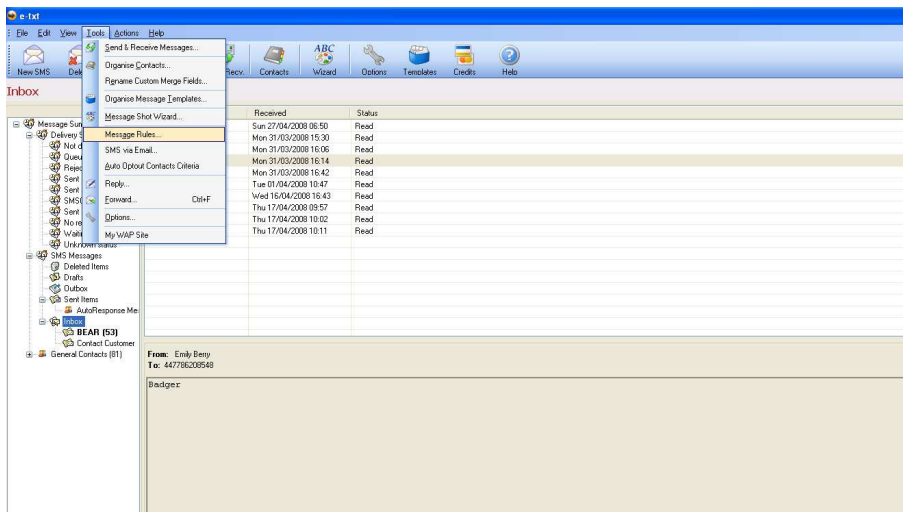
Sending automatic replies can be useful for promotion or competitions where it is necessary to limit the amount of automatic responses.

If only the first ten people to reply are eligible for a prize, e-txt can send the first ten people a notification saying they've won, then every subsequent entrant a reply saying that they haven't.

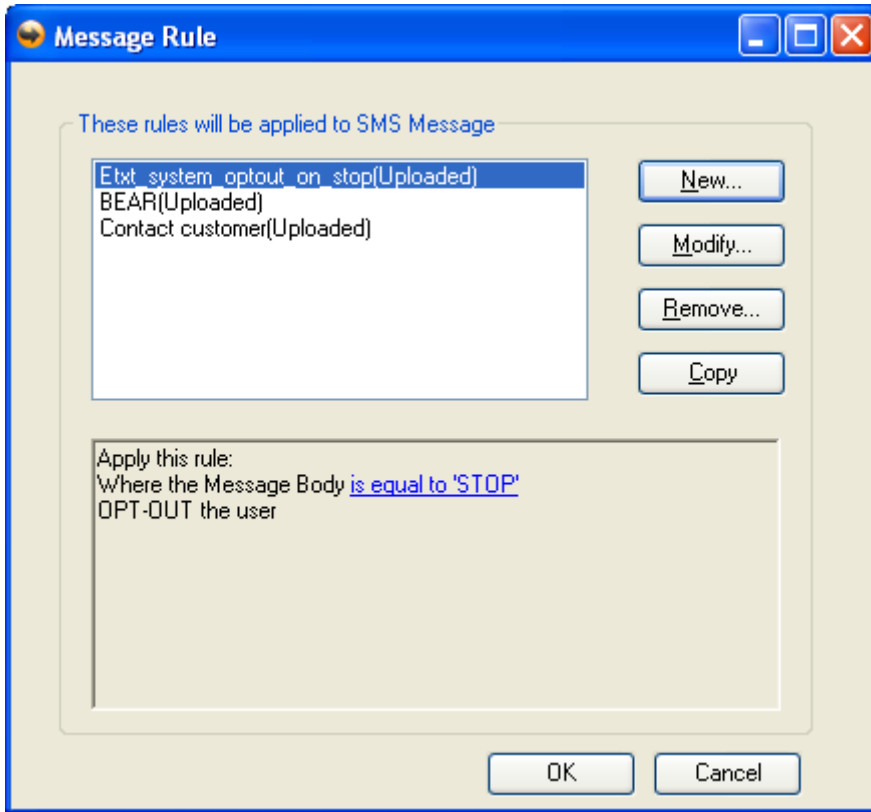
NOTE: Prize notification messages should be considered, and avoid using Spam-associated words such as 'Congratulations.'

This can also be useful for recruitment agencies offering short notice jobs, but only for quickest ten people.

1. Go to **Tools** on the main toolbar and click on **Message Rules**



2. The message rule window will appear. Click **New**

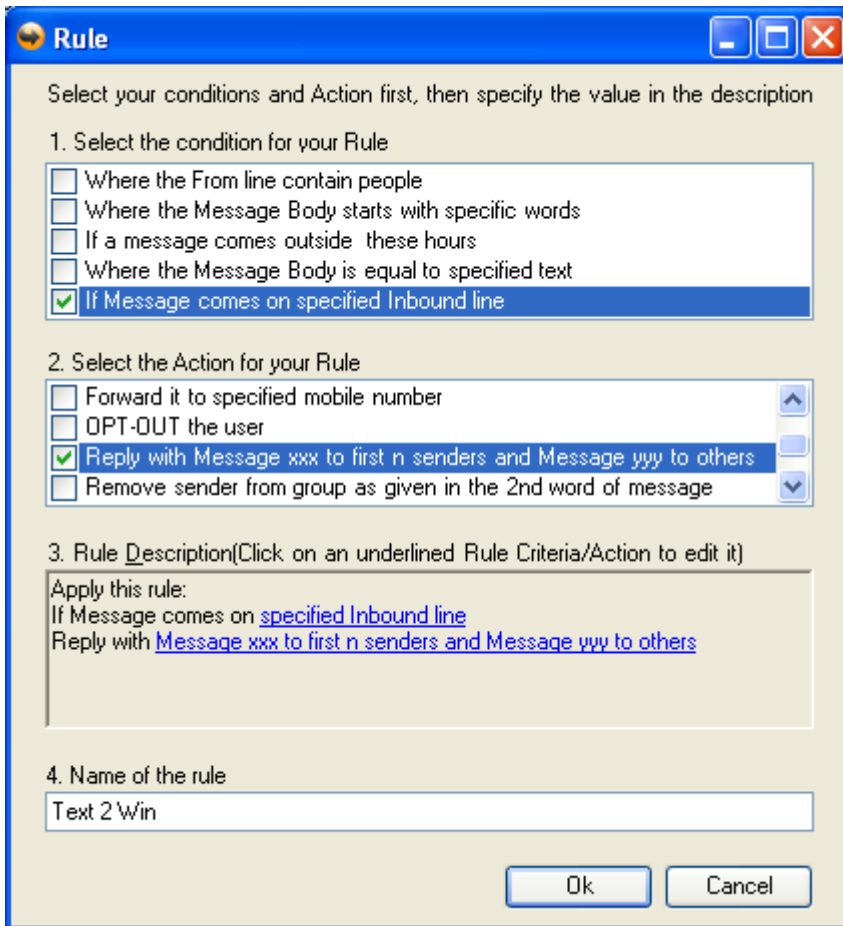


3. In the first box below, ticking **If message comes in on specified Inbound Line** is appropriate if you are promoting the offer on print material, in order to get people to text in and join your database.

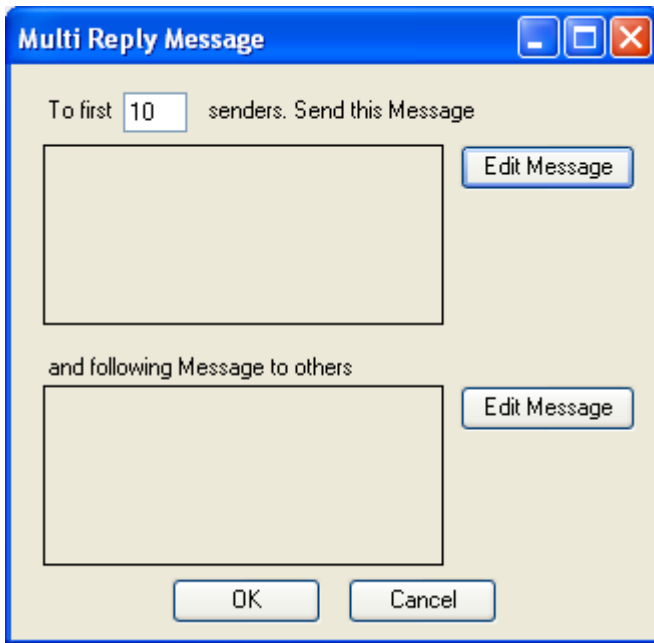
Another way attract messages is to use a keyword, and tick **Where the message body starts with specific words**.

You could combine this with the Rule **How to automatically add names and contact numbers to your contacts** if you wish for names to be added.

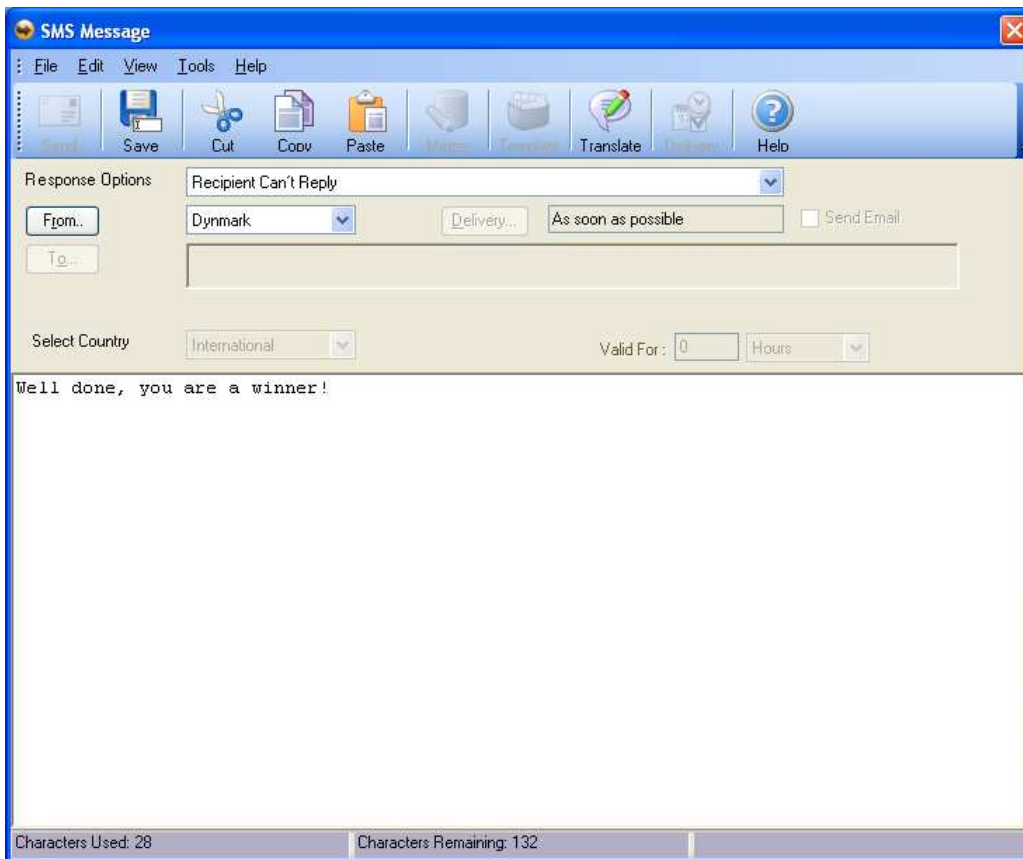
4. In the second box, tick **Reply with Message x to first n senders and Message y to other**.



5. Click on the highlighted [Message xxx to first n senders and Message yyy to others](#). Type the number of senders you want receive the first automatic response in the Multi Reply Message as below.



6. Click on the top **Edit message** button and you will see a window like the new SMS window for you to write your first message, as below.



7. Click on the [Save](#) icon to save the message to return to the [Multi Reply Message Window](#).



Multi Reply Message

To first senders. Send this Message

Well done, you are a winner!

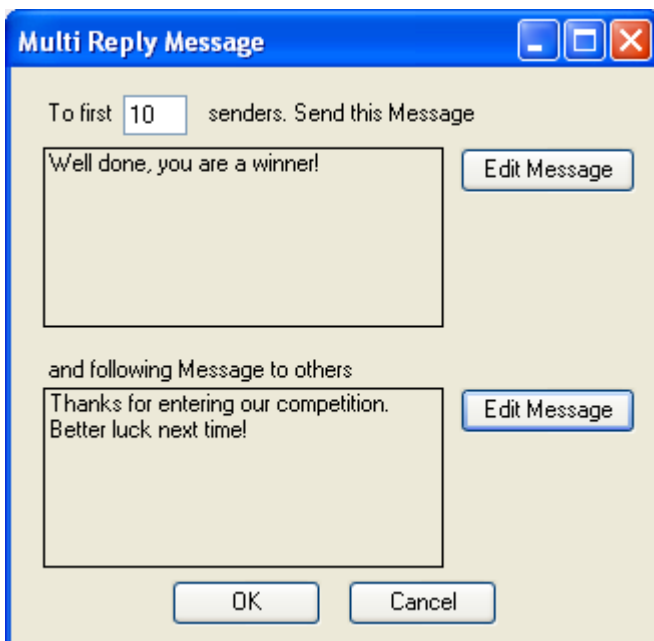
Edit Message

and following Message to others

Edit Message

OK Cancel

8. On the Multi Reply Message box below, click the lower [Edit Message](#) option to compose the automatic reply you wish to send to all other responses that come after the first 10.



Multi Reply Message

To first senders. Send this Message

Well done, you are a winner!

Edit Message

and following Message to others

Thanks for entering our competition.
Better luck next time!

Edit Message

OK Cancel

9. [Save](#) it and click [OK](#) in the Multi Reply Message Window

10. You will return to the Rule window, as below. In the fourth box, create a name of your choice for the new rule.

Rule

Select your conditions and Action first, then specify the value in the description

1. Select the condition for your Rule

- Where the From line contain people
- Where the Message Body starts with specific words
- If a message comes outside these hours
- Where the Message Body is equal to specified text
- If Message comes on specified Inbound line

2. Select the Action for your Rule

- Reply with Message xxx to first n senders and Message yyy to others
- Remove sender from group as given in the 2nd word of message
- Reply with message returned by executing specified URL
- ADD sender to group (1st word of message is groupname, 2nd word is

3. Rule Description(Click on an underlined Rule Criteria/Action to edit it)

Apply this rule:
If Message comes on specified Inbound line
Reply with Message 'Well done, you're a winner!' to first 10 senders and
Message 'Thanks for entering our competition. Better luck next time!' to others

4. Name of the rule

Text 2 Win

Ok Cancel

11. Click **Ok**

12. You will see that the Text 2 win rule is highlighted.

It is NOT yet 'Uploaded', meaning it will not be active yet. The Rule is only uploaded when you click **Ok** to this Rules window.

Once uploaded, it will work whether your computer is on or not.