



For Immediate Release - 1st May 2007

DYNMARK SELECTED AS THE CARPHONE WAREHOUSE MESSAGING PARTNER

Dynmark International Ltd has been selected by The Carphone Warehouse as their preferred provider of mobile messaging software solutions for their SME market.

Phil Stubbs, Head of Business Development for The Carphone Warehouse Messaging Solutions said: "Dynmark International was selected as our preferred messaging solutions partner following an independent evaluation process. We considered the company to have the most suitable credentials to develop an exciting SME solution in partnership with ourselves."

The partnership is a coup for mobile software developer, Dynmark International. Oscar Jenkins, Dynmark CEO, said: "This is a significant step forward for us, a strong validation of our messaging software and text messaging as an effective business communication medium.

The widening of its messaging applications portfolio by the largest UK mobile vendor reflects the movement towards business to consumer and application to person mobile messaging across all business sectors.

Independent analyst projections maintain that global SMS figures will not peak until at least 2010.

Dynmark are exhibiting on stand W395 of the Internet World show, Earls Court: 1-3 May 2007.

-Ends-

Notes to editors

1. Dynmark International Limited is the UK's leading mobile messaging applications developer and provider of bulk SMS text messaging and mobile data solutions.
2. e-txt™(e-text) is an award-winning bulk SMS text message management and distribution system that resembles popular email applications. It allows PC users to send and receive bulk SMS text messages, set up SMS text campaigns, and publish mobile internet sites.
3. The e-txt range of Plug-ins add SMS functionality to existing software such as Sage CRM, Outlook and Act!

For more information please contact

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