

CHANGING FACES



Chris Goodall



Jane Silk



John Laycock



Stuart McBride



Sally-Ann Davis

Voice of experience will help dictate future of text messages

WEST mobile messaging company Dynmark International has appointed an experienced chairman to lead its expansion in the rapidly evolving non-voice mobile sector.

CHRIS GOODALL will oversee an initial fundraising of £1million for the Cheltenham company.

He will also manage shareholder relations and merger and acquisition activity.

Chris was formerly a founder and director of Aggregator, a manager in the London office of McKinsey & Co and has been involved in several high profile media industry projects, including the establishment of Channel Five.

He has been a member of the Competition Commission since 2001.

The Chartered Institute of Marketing has chosen JANE SILK as the new chairman of its Bristol and West branch, succeeding Doreen Baker.

Jane, from Redhill, near Bristol, who has a background in financial services, brand development and management, has been a member of the CIM since 1993.

Priorities for her role are to attract new members to the branch and to provide informative networking events for members.

Jane runs her own marketing company which specialises in consultancy to major UK brands on how to approach 50-plus consumers. She combines this with being marketing director of one of the country's biggest circulation 50-plus publications - Mature Times.

Former Bristol City chairman JOHN LAYCOCK has found a new role as chairman of TeamBath FC.

The ambitious University of Bath club plays in the British Gas Business Southern Football League and provides a university education linked



Kersty Beaumont



Fiona Westwood



Nick Morgan



Jo Peters

to professional football training and competition.

John was chairman of Bristol City for two years from June 2000 and is still a major shareholder in the club. He is also former chief executive and chairman of Brandon Hire.

STUART MCBRIDE, head of the employment team at Bristol-based law firm TLT, has been elected as the South West representative of the Employment Lawyers' Association.

Stuart will represent members on the national executive of the association.

Stuart's team advises regional and national companies, defending employers against tribunal claims, advising on workplace issues and providing in house training.

Meanwhile TLT has welcomed SALLY-ANN DAVIS at its Bristol office as the latest recruit to its 18-strong financial services litigation team.

Sally-Ann, who arrives from Lester Aldridge three years after her professional qualification, will be working alongside partner Jonathan Hoey and associate David Prideaux who has a niche specialism in complex recoveries, both secured and unsecured.

Accountants PricewaterhouseCoopers has promoted five senior

figures to partner and director in Bristol.

New partner KERSTY BEAUMONT will lead the risk assurance services practice for the West and Wales region. Kersty joined PwC in 1997 and specialises in advising clients on optimising their systems, processes and controls.

FIONA WESTWOOD has been promoted to director and will look after charities and local businesses. She has also joined the leadership team of PwC's national charity group as technical leader.

Meanwhile NICK MORGAN is the firm's new corporate tax director. Nick specialises in corporate tax aspects of mergers and acquisitions, intellectual property and property transactions, including stamp duty.

JO PETERS is a new director in the financial services group, providing assurance and business advisory services. She started her career in accountancy in 1994 and has spent 12 years with PwC.

PHILLIP RASMUSSEN has been promoted to director to lead the transaction services team in Bristol. Phil is a key member of the deal team supporting middle market transactions including acquisitions, buyouts and IPOs.